A small internationally known contemplative spiritual organization seeks the services of a expert graphic designer, preferably with experience in logo design, to assist the organization in designing a contemporary, yet subject-appropriate logo to help it sell its classic consciousness books, yoga classes and programs in the market place. The new logo will carry a more contemporary theme reflective of some of the extremely popular bestseller logos on spirituality & self-improvement such as .

For this project, we would like the artist to create a both the logo and the abreviation for the logo. The logo is Lakshmanjoo Academy and the abreviation for the full logo is "LJA". The LJA, as an example may be used on the spine of a book where as the logo Lakshmanjoo Academy will be used on the cover of the book.

Terms to help you understand the cultural context of the books include:

Consciousness, Meditation, Spiritual, Tantric, Eastern, Shiva, Yoga, Enlightenment, Wisdom, Self-Realization, Self-Improvement, Self-Actualization…

Please note that we like serif font would like to stay away from San Serif for this project.